

# **Ryze Hong Kong**

## **Personal Information Collection Statement**

### **Personal Data which may be Collected**

In order to provide you with the services and ACTIVITIES we offer, it is necessary for you to provide us with various categories of personal information from time to time. The personal information we collect may include, but is not limited to, your name, age, Hong Kong Identity Card number, address, contact number and email address. It may also encompass personal information about other individuals associated with the information, services, activities or facilities you have requested, such as, personal information of your children or other family members. The provision of personal data or any information is voluntary, but if you fail to supply the required personal data or information, we may not be able to process your requests or provide the services and ACTIVITIES requested by you. In the event that our facilities are shared by different participants, there is a possibility that you and your children and/or other family members may be photographed and/or video recorded by our staff, other participants of the ACTIVITIES and/or other guests on the premises. Our staff will also take photos of you during some ACTIVITIES to provide you with free or charged photos (those photos will normally be deleted after 60 days and will not be used for other purposes except for those stated hereunder). By participating in the ACTIVITIES and entering the facilities, you unconditionally agree to be photographed and/or video recorded by our staff, other participants (if applicable) or guests (if applicable) on the premises. We will also use photographs and video clips recorded by our staff, and CCTV video surveillance on the premises for safety, security, analytics purposes. We may also generate and compile information about you. The personal data and other information provided by you or generated and compiled by us from time to time is collectively referred to as "YOUR INFORMATION".

### **Use of Your Information**

From time to time, we may utilize YOUR INFORMATION for one or more of the following purposes:

1. facilitating and processing applications or requests for services and ACTIVITIES, which may include, but are not limited to, ticket purchases;
2. engaging in communication with you, including but not limited to responding to your requests for information, services and ACTIVITIES;
3. promoting products, services and ACTIVITIES and other subjects (for further details, please refer to the "Use of YOUR INFORMATION in Direct Marketing" section below)

4. conducting internal statistical research and analysis;
5. providing photographs for sale or as gift;
6. ensuring and maintaining safety and security;
7. disclosing information as required by any laws, court orders, directions, codes or guidelines applicable, whether within or outside of Hong Kong;
8. investigating and addressing complaints or cases involving HIGH HEAVEN INTERNATIONAL DBA RYZE, any of our guests or website users; and
9. preventing, detecting or investigating suspicious or illegal activities.

### **Disclosure of Your Information**

We highly value the privacy of all personal information entrusted to us. Unless we have obtained your prior consent or are legally obligated to do so, we will not transfer or disclose YOUR INFORMATION to any third party. However, there are circumstances where we may transfer or disclose YOUR INFORMATION in or outside Hong Kong, as outlined below (we will not transfer YOUR INFORMATION to another party for their use in direct marketing):-

1. our subsidiaries, associated companies and/or business associations;
2. any personnel, adviser, agent, contractor, auditor or service provider who assists us in providing the services and ACTIVITIES you have requested;
3. if you consent or do not object to our use of YOUR INFORMATION in direct marketing (for further details, please refer to the "Use of Your Information in Direct Marketing" section below), we may share with our marketing communications and operations partners for the purpose of providing you with special offers and information and our social media platform;
4. any person bound by a duty of confidentiality to us; and
5. any person to whom we are required to make disclosure under any laws, court orders, directions, codes or guidelines applicable, whether within or outside of Hong Kong.

### **Data Access and Correction**

You have the right to access any personal data we hold about you, and if applicable to correct or update it. If you wish to exercise any such right, please make in writing of such request by mail to 3/F, Kodak House 1, 321 Java Road, Quarry Bay, Hong Kong or by e-mail to us at [[ryze\\_jump@skyzone.com](mailto:ryze_jump@skyzone.com) or [ryze\\_events@skyzone.com](mailto:ryze_events@skyzone.com)].

### **Use of Your Information in Direct Marketing**

We are allowed to use YOUR INFORMATION for direct marketing purposes only if you consent or if you do not object.

In relation to direct marketing, we intend:

1. to use information such as your name, contact details, photos and/or videos taken, collected, compiled, generated or retained by us from time to time; and
2. to market and promote the products, services and/or ACTIVITIES associated with HIGH HEAVEN INTERNATIONAL DBA RYZE.

If you do not wish us to use YOUR INFORMATION in direct marketing, please tick here to exercise your opt-out right. You may also call us at [+852 2337 8191] to opt out from direct marketing at any time.

### Confirmation and Acknowledgement

Please tick the appropriate box below:-

- You are at or over the age of 18.
- You are the parent or legal guardian of \_\_\_\_\_ (name(s) of young participant) who is under the age of 18, sign this form on his/her/their behalf.

I hereby give consent for my personal data to be collected and processed for the purposes and procedures as set out herein.

Surname: \_\_\_\_\_ First & Middle Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_